\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ REP HEADLINE# 6364816 TRF# 335884 ORDER WORKSHEET REP: TEL# 703 528 7800

HARRIS REPORT FROM REP FAX# 703 528 7880 OCT9/12 13.12

ADV # FLIGHT DATES OCT9/12 OCT15/12 WK-1 ORDER # AGY # 1292 CITY TAX PRDCT OBAMA SKED C AGY. NAME GREER, MARGOLIS, MITCHELL ADV. NAME POLI/B OBAMA/D/PRE/US STATE TAX WASHINGTON, 3050 K ST NW, EST#1897 COMMENTS: (LINE, ORDER, INVOICE) CONTRACT # 6364816 DO CO-OP BILLING NEEDED BUYER NAME KATIE KEULEMAN SALES PRSN WA- JOE KNAUER REP.# CLASS: NATL. OFF.# 6556 LOCAL DATE OCT9/12 SALESMAN # REGIONAL 13.12

REP: TTLS RTS TO LENA OK'D M1 AND M3
REJECTED M4 BC IT WAS A DUPLICATE OF M3 FR JULIE

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** PLS CFM, THX 10/9

STA:

GREER MARGOLIS ALL INVOICES ARE TO BE SENT TO:

WASHINGTON, DC 20007 SUITE 800 ACCOUNTING 1010 WISCONSIN AVENUE NW

OBAMA FOR AMERICA- SKED C

: LINE#: REP :LINE#: : AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = :CD: TIME PERIOD •• LGTH : SEC AGENCY EST# = 1897RATE START END :SPTS: WEEK : DATE : /WK: INVT : :SPTS: :TOTL:

PROGRAM : EYEWITNESS NEWSDAYBREAK

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700A-900A

30

\$340.00

10/13

10/13

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SAT

0

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HARRIS REPORT FROM REP OCT9/12 13.12

CHANGES *** WFTV-TV ***

PROGRAM : JEOPARDY/WHEEL 28 S 900P-1000P 30 \$6,	700P-800P 30 \$8	PROGRAM: NEWS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 53-56	56 A 600A-700A 30 \$85	PROGRAM: DR OZ ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 53-56	55 A 400P-500P 30 \$80	PROGRAM: FBALL ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 53-56	54 A 330P-700P 30 \$2,	PROGRAM: FBALL ORD COM1: WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT13 ON LINE-14 F THIS IS A MAKE-GOOD FOR OCT13 ON LINE-22 F THIS IS A MAKE-GOOD FOR OCT11 ON LINE-28 F	53 A 1200N-330P 30 \$2,	PROGRAM : NOON NEWS	14 S 1200N-1230P 30 \$60	PROGRAM: KIMMEL ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 51-52	52 A 1205A-105A 30 \$34	PROGRAM: NEWS ORD COM1: WE CAN OFFER THIS IS A REPLACEMENT FOR N/A SPOT ON OCT13	51 A 500A-600A 30 \$34	: LINE#: : : : : : : : : : : : : : : : : : :
5,500.00	350.00	ő ő	350.00	6	800.00	Ŏ	750.00	FOR 1 SPOT/WK FOR 1 SPOT/WK FOR 1 SPOT/WK	,750.00		600.00	Ñ	40.00	13 ON LINE-6	40.00	
10/11	10/13		10/14		10/9		10/13	ヌ ヌヌ	10/13		10/13		10/10	FOR 2	10/13 1	DATE :
10/11	10/13		10/14		10/12		10/13		10/13		10/14		10/11	SPOTS/WK	10/13	DATE :
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PROGRAM : GREY'S ANATOMY

HARRIS REPORT FROM REP OCT9/12 13.12
CHANGES *** WFTV-TV *** FAX# 703 528 7880

173000.00	TOTAL 17 SPOTS	CONTRACT TO TOTAL SP				173000.00		OCT/12
ADVISE.	PLS AD	\$2,750.00 \$2,750.00 \$800.00 \$850.00	30 30 8 8 8	OCT13 OCT13 OCT9(2/WK) OCT14	OFFER:SAT/1200N-330P & SAT/330P-700P & TU-F/400P-500P & SUN/600A-700A CMT:WE CAN OFFER	0 + 1 O D	•	
12)	(OCT8/12)	600.0 850.0	000	OCT13 OCT13 OCT11	MISSED:SA-SU/1200N-1230P SAT/700P-800P	BUY#14 BUY#22	REJECT	М4
		2,75 800 850	000	OCT13 OCT9(2/WK) OCT14	CMI.			
8/12) ADVISE.	(OCT8/12)	\$600.00 \$850.00 \$6,500.00 \$2,750.00	30s 30s 30s	OCT13 OCT13 OCT11 OCT13	MISSED: SA-SU/1200N-1230P SAT/700P-800P THU/900P-1000P OFFER: SAT/1200N-330P	BUY#14 BUY#22 BUY#28	OK'D	
12) VISE.	(OCT8/12) PLS ADVISE	\$340.00 \$340.00 \$340.00	30s 30s	OCT13(2/WK) OCT13 OCT10	S: MISSED:SAT/700A-900A OFFER:SAT/500A-600A & W-TH/1205A-105A CMT:WE CAN OFFER	STATION MAKEGOOD OFFERS M1 OK'D BUY#6	ION MAKEO	STAT M1
:TOTL:	DAYS	WK: INVT :	: END :SPTS:	: START : DATE	PERIOD : LGTH : SEC : RATE : :	CD: TIME	#:REP	: LINE

MARKET TOTALS \$419,965 WFTV 41% WKMG 15% WESH 29% WOFL 11% WKCF 1% WOPX 0% WRDQ 2% EFTV 0% WRBW 1%

CABL 0%

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE